

PRESS RELEASE  
Prague, November 1st, 2021

## **HEATON has invested in the development of an innovative product based on tyndallized Lactobacilli**

**HEATON, a Czech family owned pharmaceutical company operating mainly in the field of gynecology, has invested in the development of the innovative GYNELLA® Flora product based on tyndallized (inactivated) lactobacilli to boost natural vaginal immunity in response to the amendment of the EU Regulation on medical devices.**

As a result of the amendment of European legislation, pharmaceutical companies will no longer be able to supply medical devices containing live lactobacilli to EU markets. In response to this measure, HEATON decided to invest in the development of a new innovative product that will allow patients to take advantage the potential of the lactobacillus strain in their inactivated i.e., inanimate form. By maintaining the entire cell structure during the tyndallization process, lactobacillus retains its ability to elicit an immune response. The innovative GYNELLA® Flora product and its composition in the form of a combination of tyndallized lactobacilli (*Lactobacillus acidophilus*, *Lactobacillus reuteri*, *Lactobacillus casei*) help boost the natural immunity, thus preventing pathogens from adhering to the mucosa and maintaining the natural balance of the vaginal flora. Regular use can boost the natural immunity of the vaginal epithelium, thereby delaying the recurrence of the infection.

*"We strive to deliver suitable and innovative solutions for women who suffer from vaginal infections. The tyndallized form of lactobacilli is exactly one of those solutions. Many women suffer from chronic vaginal infections and we offer them a long-term solution to this problem. If the vaginal balance is established and the natural immunity is boosted, the problems with recurrence may disappear in the better case or will at least significantly improve in the worst case. Tyndallized lactobacilli have a number of advantages. They can be used together with antibiotics, thus helping to maintain vaginal balance even during this time, and at the same time they work on the basis of the immune response, which means that they teach the environment to establish its own natural balance,"* says Natálie Kazíková, Development Director at HEATON.

HEATON has responded to this change in European legislation regarding medical devices on time and is ready to continue fulfilling this strategy. *"It is our long-term goal to constantly deliver new, unique and innovative products that will help our patients live a happier life,"* says Jaromír Frič, Executive Director of HEATON.

### **About HEATON**

HEATON is a Czech family owned pharmaceutical company based in Prague. The core business of the company is pharmaceutical industry. It supplies its markets with products from the fields of gynecology, urology, nephrology, oncology, substitution treatment and products for the hospital treatment.

[www.heaton.cz](http://www.heaton.cz)

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# Heaton

HEALTHCARE GROUP

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